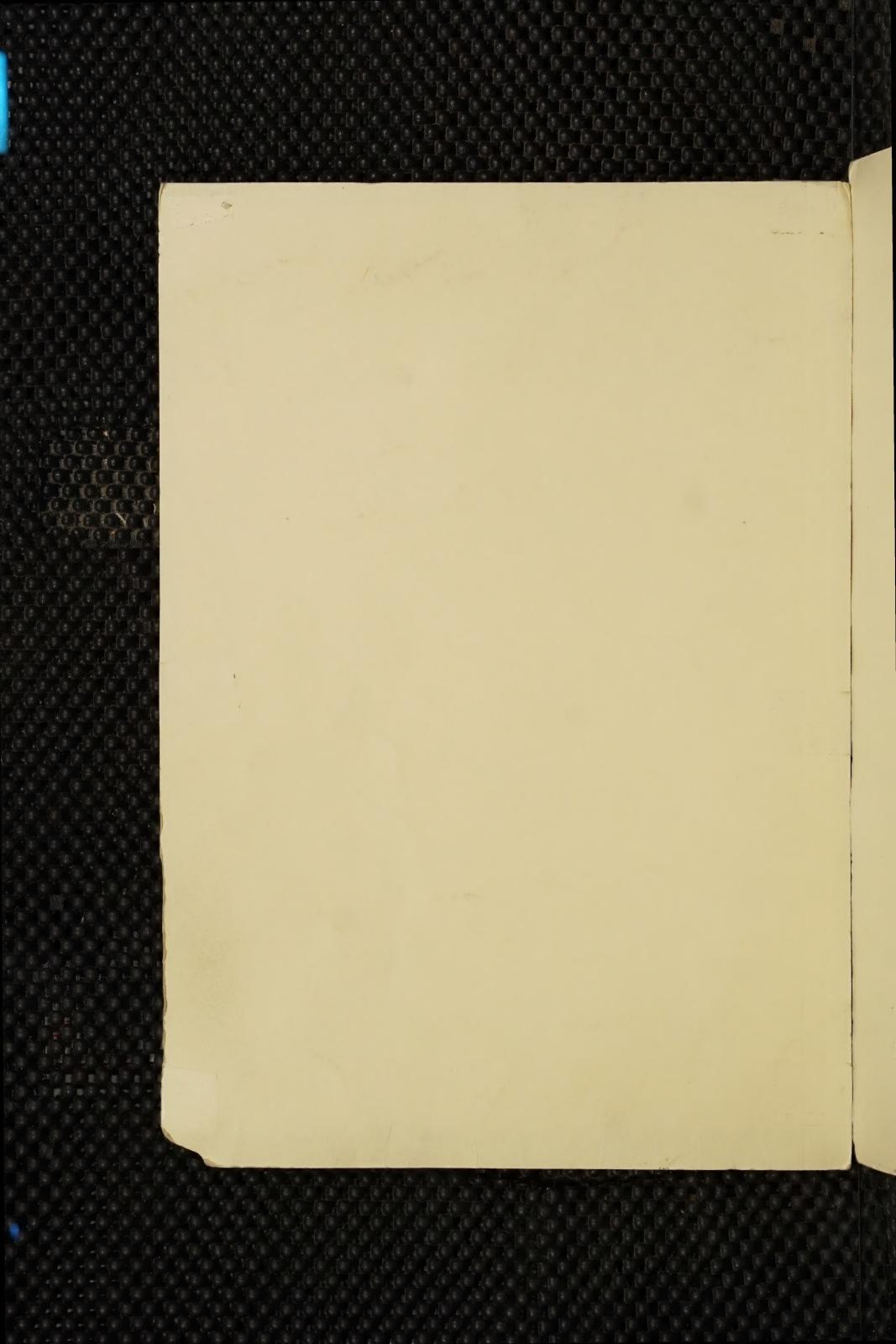
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NEW GARDEN CENTER Watch for Opening

A Wonderland of Trees, Shrubs, Evergreens, Flowers, Fruit Trees, Garden Tools and Accessories
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ROSES · Spring 1951

New Force and the same of the

Tried and Tested Rose Group This group contains the very best standard kinds and any selections made from it will please.

BETTY UPRICHARD. Two-toned copper-red buds opening into semi-

EDITH NELLIE PERKINS. One of the best. Long, pointed buds of cream, orange and pink, overspread with gold flush. Very prolific flowering, strong grower. Mildly fragrant.

YELLOW

WHITE

- K. A. VICTORIA. Creamy buds changing to perfect, snow-white blooms tinted lemon-yellow at center; fragrant. An outstanding white Rose.

MME. JULES BOUCHE. White with blush tints in center, and without question one of the best white everblooming bedding Roses yet introduced. The flowers are large, fully double and fragrant. A vigorous grower and very free flowering.

RED

CHRISTOPHER STONE. Bright velvety scarlet flowers of good form, opening to show its golden stamens; fragrant. A magnificently beautiful Rose. Vigorous, upright grower.

ETOILE DE HOLLANDE. This is, undoubtedly, the finest red Rose in the world. Large crimson flowers of velvety finish and especially fine fragrance. Plants branching with healthy foliage. Should be in every Rose garden.

RED RADIANCE. A sport of Radiance and exactly like its parent except that it is a deep shade of red. Blooms until frost and one of the best all-ground red Roses in existence.

SOUTHPORT. A brilliant, unshaded scarlet Rose, with fine Tea scent Particularly brilliant in bright sunshine and recommended for spec-tacular effects.

TWO-TONED

CONDESA DE SASTAGO. Cupped flowers of fiery copper inside and rich gold on the reverse. Enticing Raspberry fragrance. Healthy and up-

MME. JOSEPH PERRAUD. Long, slender buds of Nosturtium-orange opening to sweetly fragrant flowers of Nosturtium-buff, with a tint of pale pink at the petal edges. Has received many awards.

PRESIDENT HERBERT HOOVER. Large flaming scarlet and yellow buds opening to soft creamy yellow with scarlet markings. One of the most satisfactory garden Roses. Unusual growth, free blooming, especially in the autumn. Rich fragrance.

Above Tried and Tested Rose Group

50 or more, each 1.00 STRONG 2-YEAR PLANTS

For Post, Packing and Insurance on All Roses, Add 5c Per Plant



Planting Instructions Will Be Included With Each Order

21 You Do Not Have Our General Catalog

Fall 1950 Spring 1951 Listing Shade Trees, Evergreens, Shrubs, Vines, Hedges, Etc.

Outstanding Patented Roses

Many of the finest of the new Roses are being patented. This naturally controls their propagation and prices to a large extent. We are privileged to distribute these Roses and use the greatest diligence to see that they reach you in prime condition. We have tested many varieties and recommend those listed below as particularly outstanding. However, we cannot be held responsible for their behavior, size, color, etc., all of which are beyond our control, since they are patented.

APPLAUSE. (Patent No. 829.) Winner of the much-prized Baga-telle Gold Medal. Exceedingly large buds of dazzling light red opening into a lighter shade. Heavy fragrance, vigorous grower, and prolific bloomer. Little above medium height, compact bushy and prolific bloomer. Little above habit. \$1.75 each; 3 for \$4.40.

CAPISTRANO. (Patent Applied For.) A glowing rose-pink flower noted for retaining its color without fading. Exceptionally large buds and blooms, rich lasting fragrance, extra long strong stems. One of the sturdiest Roses ever produced. You will love it for its vigor, clear color, and immense size. \$2.00 each; 3 for \$5.00.

Vigor, clear color, and marshall. (Plant Pat. No. 607.) A Rose of rare beauty and delicacy of form—growing vigorously with large, and the larges of warm, allowing pink. Fruity fragrance.

Award Winner, its long-pointed buds are a strikingly brilliant deep salmon-pink changing to clear shrimp-pink flowers, often measuring 5½ inches across. Disease resistant, heavily branched, beautiful copper-green foliage, richly fragrant. \$2.00 each;

SHOW GIRL. (Patent No. 646.) This is one of our finest "pinks" ing qualities, it is particularly good for cutting. Long sturdy stems, large heavy-textured petals. \$1.50 each; 3 for \$3.75.

TALLYHO. (Patent No. 828.) A lovely old rose shade which is entirely new to Roses. The color on the inside of the petals is a varying but always a delightful and unique shade of pink. The outside of the petals is a rich crimson. The buds, before they unfold, are deep cardinal-red, ovoid in shape, opening to flowers with a spicy fragrance. They are very large when fully open, of perfect form and last exceedingly well. A. A. R. S. award for 1949. \$1.75 each; 3 for \$4.40.

TWO-TONED

DIAMOND JUBILEE. (Patent Applied For.) Warm glowing bufforange with a radiant sparkle from a touch of orange-yellow at base of each petal. The large, stately blooms are many-petaled and high centered. Flowers last exceptionally well either on the bush or when cut. A constant bloomer and very desirable. \$2.00 each; 3 for \$5.00.

FORTY-NINER. (Patent No. 792.) This brilliantly hued bicolor is an A. A. R. S. for 1949. Its contrasting colors are startling in their brilliance, and yet they bland together beautifully. Inside of petals opens to a well-shaped bloom of 25 to 40 petals, mildly fragrant. \$1.75 each; 3 for \$4.40.

MME. HENRI GUILLOT. (Patent No. 337.) This outstanding beauty has no rival in form or color. The artistic, long urm-shaped buds open to 20-petaled flowers, 4½ inches across, watermelon to raspberry-pink color with golden base. \$1.50 each; 3 for \$3.75.

FOR POST, PACKING and INSURANCE ON ALL ROSES Add 5¢ Per Plant

RED

CHARLOTTE ARMSTRONG. (Patent No. 455.) A long, unique blood-red bud changing into a magnificently brilliant cerise flower. A color you must see to appreciate. It is a tall rugged plant, hardier than most. Certainly one of our best red Roses. \$1.50 each; 3 for \$3.75.

CRIMSON GLORY. (Patent No. 105.) Glorious crimson flowers, shaded deep red and mellowed by a velvety nap, with wonderful fragrance, and borne continuously on strong, healthy plants about 2½ feet tall. In the few years since its introduction, Crimson Glory has become a prime favorite, for its magnificent color and deeply satisfying fragrance make it the ideal Rose. \$1.35 each; \$3.40 for 3.

MIRANDY. (Patent No. 632.) Another winner in the All-America Rose Selections for 1945. A trong, free-branching plant producing large, long-pointed, avoid bus of maraon-red. Blooms very double and delightfully fragrant. \$1.50 each; 3 for \$3.75.

NEW YORKER. (Patent No. 823.) A truly red, red Rose which retains its sparkling color from June until frost. Its extra large, beautifully formed blooms are a brilliant scarlet with rose-red undertones and rich velvety sheen. The flowers often measure 6½ inches across. Sturdy, upright and vigorous. \$2.00 each; 3 for \$5.00.

NOCTURNE. (Patent No. 713.) Grand, streamlined buds of cardinal-red with exciting darker shades. Large, fragrant flowers with richly textured petals and a vigorous plant. A new All-America Rose Selection which seems destined to take its place among the best. \$1.50 each; 3 for \$3.75.

RUBAIYAT. (Patent No. 758.) This spectacular 1947 All-America Award winner has graceful, long shapely buds and a wealth of old-rose fragrance. The shining, very bright cerise-red color in the heart of the half-open bloom is accented by the reverse of the petals, which is several shades lighter. Extra-large flowers are borne in profusion on long, upright stems. The plant is tall and vigorous with luxuriant dark green foliage. \$1.50 each; 3 for \$3.75.

YELLOW

ECLIPSE. (Patent No. 172.) The very long, slender, streamlined, yellow buds open to loose flowers with 25 to 30 golden yellow petals which hold their color well; fragrant. \$1.35 each; \$3.40 for 3.

PEACE. (Patent No. 591.) Again a lovely new Rose is born! The ovoid, golden yellow buds, etched with pink, open to beautiful, cupped canary-yellow to cream blooms of magnificent size. The fragrance is as delicate as the flower is beautiful. The plant is vigorous and hardy with very lorge, glossy, disease-resistant folioge. "This Rose should have a place in every garden as a living symbol of peace on earth, good will toward men." \$2.00 each; \$5.00 for 3.

SUTTER'S GOLD. (Patent Applied For.) Features exquisite, long-pointed, bright yellow buds, richly shaded with orange and red. Strong, vigorous, free-branching, producing an abundance of blooms. Many large glossy leaves. We highly recommend this Bagatelle Gold Medal and 1950 A.A.R.S. winner. The most fragrant of all yellow Roses. \$2.00 each; 3 for \$5.00.



ROSE SPRAYS TRI-OGEN COMBINED SPRAY

omplete Protection Against Plant Insects and Disease

CLIMBING ROSES

PINK

a long, strong stem. \$1.50 each.

DR. W. VAN FLEET. Large flowers of exquisite flesh-pink, on long stems. Outstanding large flowered pink climber.

MARY WALLACE. Large, clear brilliant pink flowers. Fine for cut-

\$1.50 each.

PAUL'S SCARLET CLIMBER. Vivid scarlet-red that can be "seen a

mile." Holds its color.
THOR (Patent No. 387.) Brilliant scarlet-red. The extra large
blossoms are slow in opening, perfectly formed and sometimes
measure 4 to 5 inches coross. Borne on rather stiff spurs 12 to
18 inches. Horvath creation, and one of the finest scarlet Roses
introduced to date. \$2.00 each, 3 for \$5.00. **YELLOW**GARDENIA. Buds rich creamy yellow, opening to pleasing yellow that faces to cream.

GOLD RUSH. A vigorous climber, producing masses of handsome yellow flowers; has nice foliage and unlike most other hardy climbers, it will produce flowers on its new growth for the season. An

TESTED FLORIBUNDAS

PERMANENT WAVE. (Patent No. 107.) Large semi-double flowers of rosy pink with cerise edges. Petals are waved permanently from bud stage to the finish.

CHATTER. (Patent No. 739.) Unusually bright crimson, generous flower clusters, continuously in bloom. The velvety petals, 21/2 to Rose bed. Chatter has all the finest qualities of the Floribunda, plus this grand new doncing crimson and a delicate old rose fragrance.

FLORADORA. The gayest Floribunda of them all. Brilliant cinnabarred, touched with scarlet and geranium. Prolific and continuous and attractive for cutting.

red, touched with scorlet and geranium. Prolific and continuous the property of the property o

SHRUB ROSES



YELLOW GOLDILOCKS. (Patent No. 672.) Rich, golden yellow. Buds shaped like Hybrid Teas open to very double blooms up to 3 inches across. This new, bright, cheery Floribunda will be an addition to any garden. The best yellow Floribunda ever originated. \$1.50 each.

MAX GRAF. A clear pink, single Rose, much used to cover banks, walls and embankments. Belongs to the Rugosa family and is





New! Fruit Tree Spray

Kolo Fruit Spray—manufactured by Niagarc Chemical Co. Controls most chewing and sucking insects and fungus diseases on Apples, Peaches Pears and Plums. For bearing trees this "package spray" of ready-mixed ingredients is a convenien

3 lbs. (makes 25 gals.)\$1.50

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Order 5 to 6 ft. trees by Express, Truck or reight as length prohibits sending by Post.

MORE THAN 100 YEARS

APRICOT

 TALBERT. Excellent quality. Bears early. Selected for its hordiness.

 Each
 5

 4 to 5 ft.
 \$1,75

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 2,00

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That's how long we have grown Hillenmeye Quality, True-to-Name Fruit Trees.

Index

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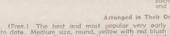
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"The First Crop More Than Pays for the Price of the Trees"



MIKADO. (Free.) The best and most popular very early Peach to date. Medium size, round, yellow with red blush and of good quality. For best results should be planted with other varieties for cross-pollination. July 5-10. RED HAVEN. (Free.) Early. Hardy, firm and of excellent quality. An autstanding yellow commercial variety, almost completely covered with red. Should be in every orchard.

A home garden without Peaches? Can you imagine such a thing? Just think what you are missing—luscious fruit from June to mid-October if you select an early, a midseason, and a late. One tree of each is better than none, but if you have space, plant five of each class. For a commercial orchard you need a special selection and several varieties—better write and ask our advice.

BELLE OF GEORGIA. (Free.) White, with decided blush excellent quality. Heavy and regular bearer. The best white-fleshed Peach for home or market. August 10-12

Winter Apples

JONATHAN. An early bearing and long keeping Apple; redmedium size; quality, good. Tree never large, but productive. September 15-25.

YELLOW DELICIOUS. A yellow type of the old standard red Delicious which has become deservedly popular throughout the country. Bears young and of highest quality. Septem-ber 30 to October 5.

Sweets or "Heart" Varieties

NAPOLEON (Royal Ann). Large; yellow, tinged with red, firm. The most popular and best light colored Cherry for

PRICES ON CHERRIES



Summer Apples
parly, red variety of outstanding promise both
commercial plantings. Ripens a few days
sparent. Hardy and bears when quite young.

July 1-5.

EARLY TRANSPARENT. Waxy yellow; tart; excellent, Very early bearer; productive, Valuable for either home or market. Susceptible to blight on rich soil. July 5-6.

LODI. The best description of this variety may be to say that it is a larger, later Transparent. Pale yellow, tart; and ripens about a week later. Tree vigorous. Many think it will supplant Transparent as a commercial variety. July

rault. July 20-30.

POLLY EADS. A Kentucky developed variety; while not well known, is superior to Maiden's Blush, yellow with slight blush. Bears early and quite productive. Plant on our recommendation and you will never regret it. August 5-10.

YSLOP CRAB. The very best hardy Crab, producing a heavy crop of bright red tart fruit that is unexcelled for culinary purposes. Bears early. August 15-20.

stands at the top of the list as to production at the Net-tucky Experiment Station. Sept. 5-10.

GRIMES GOLDEN. One of the best fall Apples. A recent survey shows this the most popular Apple of any season. Fruit adden yellow. Matures early and is already before.

Cluster and Sub-Acid Varieties

You may plant either of these varieties and be rewarded. is group seldom fails to bear a good crop. They are self-

fertile.

EARLY RICHMOND. This old standard Cherry has been the favorite for years. The fruit, borne in clusters, is tart and very valuable for canning, pies, etc. Yields nearly every year and reddens the tree with its wonderful crop. It succeeds wherever Cherries will grow and is one of the earliest.

MONTMORENCY. Gradually supplanting Early Richmond because of its size. Except for being a little larger and later it is practically the same. Not quite as acid. Good to eaf from hand. The tree is hardy, blooming late, and frequently will make a crop when the sweet varieties fail. The mest popular of all Cherries.

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TWO- AND THREE-YEAR-OLD TREES 4 to 5 ft. \$1.75 \$7.50 5 to 6 ft. \$1.75 \$7.50 FOR POSTAGE, PACKING AND INSURANCE, ADD 10%.

PLUMS run, or erhard. Usually the trees are loaded with fruit, so it is wise to thin when too thick. Prune same as Apoles.

STANLEY PRUNE. A large, sweet, purple Plum with much merit. Introduced by the New York Experiment Station. Annual bearer, good for home or commercial purposes and the best of the "Prune" class. 2- AND 3-YEAR-OLD TREES

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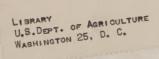
SURE CROP. Imported from New Zealand by the United States Department of Agriculture. The best of all the Nectorines as to quality, size and hardiness.

4 to 5 ft. \$1.75 and hardiness.

4 to 5 ft
5 to 6 ft
For Postage, Packing and Insurance, Add 10%.



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We grow and sell the kinds which do best in Kentucky. Use Hillenmeyer's Tried and Tested Plants. All varieties listed are perfect flowering.

One of the most popular Strawberries ever introduced. Good plant maker, frost resistant and prolific. The bright red berries are large, bluntly conical, of good quality and hold up in size to the very end if the season is favorable. The leading berry for market or home. No variety ever tested has been so deservedly popular and we recommend it as the **best early and midseason kind**.

BLAKEMORE

Ripens a few days before Premier. Berries light red, conical and will remain firm a few days after ripening. Excellent for commercial or home use. Productive, good plant maker, and does well on rather poor soil. Our plants are the yellows-free strain. Plant Blakemore for profit.

An outstanding midseason variety of high quality which is rapidly growing in popularity. Bright red. Excellent for home use.

TENNESSEE SHIPPER (Patented)

This outstanding Strawberry seems destined to supplant the very popular and much planted Blakemore. Its light, bright color is most attractive and is admired by all who see it. It is early and of good size throughout an extremely long picking season. The berries are conical, firm, and with its raised calyx, are easily "capped." They can be pulled without bruising and therefore do not have to be pinched. It has a long blooming period and if the early blossoms are killed by frost you will still get a fair crop. Vigorous and a good plant maker. An outstanding early berry for preserving, canning and shipping.

TENNESSEE BEAUTY (Patented) TIENNESSEE BEAUTY (Patented)
This is the outstanding introduction of the University of Tennessee from its Strawberry breeding experiments. The berries are large, bluntly conical or wedge-shaped. They are an attractive glossy color, of good quality, and are borne on semi-erect stems. The large, bright green calyx gives the berries an attractive setting. It is vigorous, free of diseases, and a medium plant maker, but productive. An outstanding kind for home canning and market. You must plant some Tennessee Beauty.

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100 plants\$2.00
200 plants
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500 to 1,000 plants \$ 1.50 per 100
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3,100 to 5,000 plants 10.00 per 1000
5,100 to 10,000 plants 9.00 per 1000
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Our prices permit you to make a selection of
any variety listed. This is important when com-
paring prices.
For Post, Packing and Insurance, Add 10c per 100.
FOR FOST, FUCKING and Insurance, Add for per for

PRICES OF STRAWBERRIES

A Gift for You

"HOW TO PLANT"

Cultural Directions for Strawberries WHEN PLANTS ARE RECEIVED. Plant at once if po

sible. If season is not favorable put in cool, moist place, BUT DO NOT WATER UNTIL PLANTED. They also may be unpacked and trenched in open

They also may be unpacked and trenched in open ground.

WHEN TO PLANT. Late in March or April is the chosen time. Fall planting usually results in a complete failure.

SOIL. Strawberries respond to good soil and you should choose or for turning under sod, as white grubs invariable considered the sound of the sound o

large family.

SELECTION OF VARIETIES. We shall be glad to make selection of suitable varieties if you want to leave this to us



Hillenmeyer's Famous Kentucky Blue Grass

BLUE GRASS

Here in the heart of the famed Blue Grass Section of Kentucky, the best seed in the world is produced. Hillenmeyer Seed is of the highest quality, both as to purity and germination. Do not sow light, chaffy material of weak germination that carry many noxious weed seeds. Why gamble with poor seed? Plant the best.

SHADY LAWN MIXTURE

A scientific mixture of grasses to be used in shady locations on which the sun does not shine ore than 4 or 5 hours per day.

Sow 2 to 3 lbs. to 1000 sq. ft. on thin lawn, 4 to 6 lbs. to 1000 sq. ft. on new lawn.





Red Grapes White Grapes

Caco. Medium size. Ex-cellent quality.

Catawba. Best late.

Black Grapes Concord. Bestall-ground

Fredonia. New. Mid-season. Excellent.

DEWBERRIES

ducing large crops. 12 for \$1.50; 25 for \$2.50; 100 for

\$8.00.
For Postage, Packing and Insurance, Add 10% RHUBARB

EXCELSIOR. Very early, with long stem. Plants vigorous

long stem. Plants vigorous and dependable.

Each 10 100
Price \$0.30 \$2.50 \$15.00
For Postage, Packing and Insurance, Add 10%.

MacDONALD. New, bright high quality Canadian variety, mildly acid. Takes less sugar. Raised from divisions rather than seed. The best. Each \$0.60 5 for \$2.50 For Postage, Packing and Insurance, Add 10%. Plant Rhubarb 4x3 feet, covering crowns not over 3 or 4 inches.

CURRANTS

RED LAKE. By far the most productive of the many kinds we have tested. Color a brilliant red; large berries borne in long clusters along the stems; quality excellent. The white varieties have proved worthless in this climate.

Each 3 10
Price . \$50.50 \$1.35 \$4.00
For Postage, Packing and Insurance, Add 10c%.

Moore's Early. Best early Sheridan. A late bear-ing Concord.

Lutie. Best early. Sweet For Postage, Packing and Insurance, Add 10%

GOOSEBERRIES

DOWNING. Fruit almost round, large, and juicy; best quality; whitish green color. HOUGHTON. Round, medium size, dark red when ripe; juicy, sweet. Thin smooth skin. Bush is hardy, very productive, free from mildew, and the best for general purposes in this section.

PRICES OF GOOSEBERRIES
Each 3 10
Either variety \$0.50 \$1.35 \$4.00
For Postage, Packing and Insurance, Add 10%

BLACKBERRIES

Though thorny and requiring more space, they are desirable in every large garden. Plant 2 feet apart in rows 5 to 6 feet apart. 25 to 50 plants for ordinary family. You will be pleased with the varieties we offer.

ALFRED. Large, jet-black, juicy, late. 12 for \$1.50; 25 for \$2.50; 100 for

\$8.00. EARLY HARVEST. Early. Medium size. Prolific. We like it best. 12 for \$1.50; 25 for \$2.50; 100 for \$8.00.

ASPARAGUS

WASHINGTON. This is the best known variety. It is a strong grower, producing stocks of large size and of finest quality. The fact that it is rust-resistant makes it the ideal Asparagus for all. Our plants, produced on heavy soil, are superior to the little seedlings grown in sand. Every plant is graded and are large, fleshy roots that, with proper care, will be ready to cut the second year. Our freshly dug plants will grow much better than those which are shipped in. 25 50 100 Strong, 2-yr. plants ...\$1.50 \$2.50 \$4.00

Ask for prices on larger quantities.
For Postage, Packing and Insurance, Add 10%.



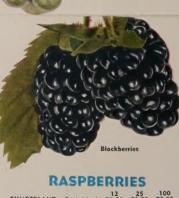
PANSIES

seed of the choicest strains. Besides combining the finther blending of additional usually occur in the average mixture. Large, strong transplants: 75c per dox.; \$5.00 per 100. Post, packing and insurance, 10% additional.

Plant Pansies early for best results.







CUMBERLAND. Best block. \$1.50 \$2.50 \$8.00 LATHAM. Red; standard ... 1.50 \$2.50 \$8.00 SUNRISE. Outstanding red. ... 1.50 \$2.50 \$.00 INDIAN SUMMER. New everbearing ...